





Timeline



Short-term and Long-term Funding Strategy Planning

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Public Participation

- Dartforward2035.com
- Media: Earned, social and paid
- Stakeholder outreach: Cities, Chambers, Neighborhood associations, Human services organizations, Unlimited Access businesses
- Public meetings
- Rider communication



Quantitative Feedback

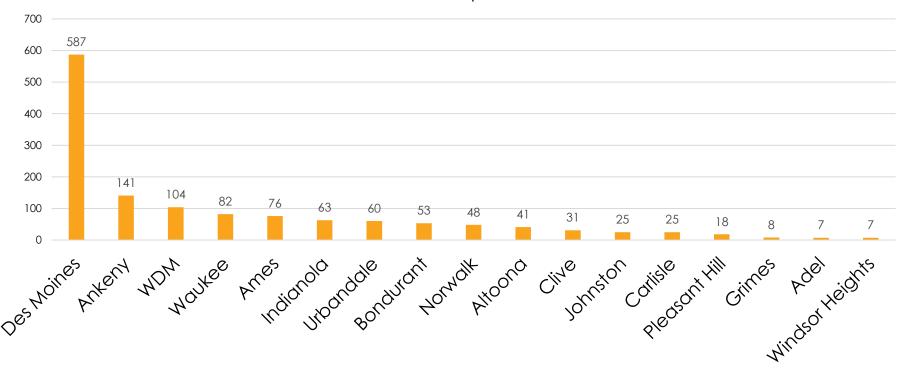
2,170 Transit priority responses

Service Characteristic	Average Score
Access	1.6
Availability	2.3
Frequency	3.4
Flexibility	3.8
Experience	3.9



Quantitative Feedback

More than 1,400 full plan responses

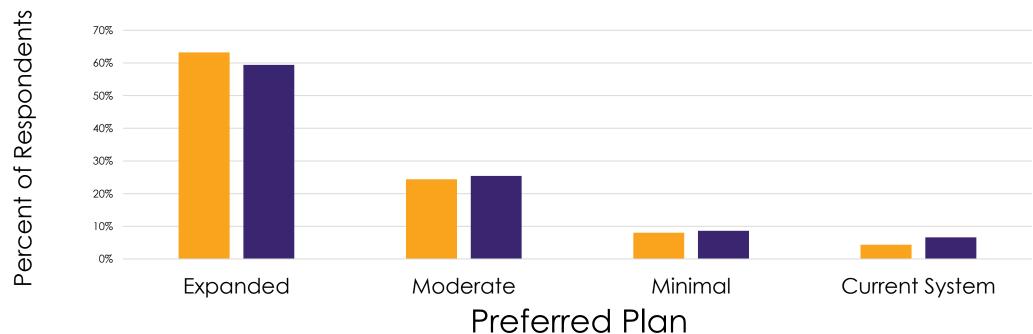


Number of respondents

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Quantitative Feedback

Which Plan do you Prefer?



Non-Riders Riders

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Next Steps

Independent analysis of future funding options

MPO modeling

Review of DART Governance



Questions?

